



Comhpháirtíocht Leader Waterford Leader
Phort Láirge Partnership

Decision of Evaluation Committee

Project ID	31LDRWAT106168
Project Type:	Cultural Tourism
Project Name:	Waterford Greenway
Promoters Name:	Waterford County Museum
Address:	Augustine Street, Dungarvan, Co. Waterford
Description:	Waterford County Museum has collected Photographs and Archive material from villages and towns along the Dungarvan to Waterford Railway Line. They propose to publish a high quality historical guide to the route which will be sold to visitors. The reserves will be disbursed to the historical groups.
Theme:	Economic development, enterprise development and job creation - Theme 1
Sub-theme:	Rural Tourism - SA1.2 Culture & Heritage
Link to LDS	L.O. 1

Total Project Costs	€13,450.00		
Eligible Project Costs	€13,450.00		
Funding sought by promoter:	€10,087.50 or 75% of eligible costs whichever is the lesser		
Funding recommended by Evaluation Committee:	€10,087.50 or 75% of eligible costs whichever is the lesser		
Details of private funding:	862.00 in Bank Account 2,500.00 Other Public funding from Non EU Sources (Local Authority, Fáilte Ireland, etc.)- WCCC Arts Office		
Voluntary Labour: YES / NO (If yes provide detail)	No		
Synopsis of project:	Historical guide of villages & towns along the Dungarvan to Waterford Railway line		
Detail exactly what WLP will be funding (List items from Project Assessment Report)	Detail	Total Cost (Expenditure)	Grant Aid recommend by the Evaluation Committee @ 75 %
	Printing of the Book	13,450	10,087.50
Total Funding		13,450	10,087.50
Was an assessment completed?: Date:	13/03/2018		
Are detailed costings provided for the	Yes detailed costings are provided for the project. The promoters adhered		

project? Were the costs for the project considered reasonable and how was this measured?	to Category 1 – National Procurement Guidelines and obtained three quotations. The cheapest quotation was chosen.
Where the procurement process resulted in less than 3 quotes, the EC must show the additional steps taken to ensure the reasonableness of costs:	N/A
Innovative Element of the project:	The Evaluation Committee considered this project innovative as the book will incorporate OR codes for sites of historic interest.
Consideration of Deadweight:	The Evaluation Committee did not consider deadweight an issue as the promoters would not have sufficient funding to go ahead with this project without funding.
Consideration of Displacement:	Funding this project will not cause displacement as there is no similar project under-way at this time.
Economic justification for project:	The Book will help market the historical sites along the greenway to both locals and visitors to the area.
Average Score for Project:	77/100
% level of aid & ceiling:	75% up to a maximum of €10,087.50, whichever is the lesser amount.
E. C. Executive Summary/Rationale for Funding	The Evaluation Committee agreed to recommend funding this project for the following reasons:- The following were the main points raised in the discussion of the project:- 1. The Evaluation Committee agreed that the promoters have the skills and capability to deliver the project noting that previous books were to a very high standard. 2. A Committee Member said that this is more of a strategic project and a longer term investment and not really profit making. 3. The Committee agreed that they are happy to recommend supporting this project as it is worthwhile to gather & preserve the information. It will appeal to visitors that enjoy the heritage aspect of the trail. Recommendation: A maximum of €10,087.50 or 75% of eligible expenditure, whichever is the lesser.

Jobs Created	Jobs Sustained	Match Funding	Previous Grant Aid Received
None	None	862.00 in Bank Account 2,500.00 Other Public funding from Non EU Sources (Local Authority, Fáilte Ireland, etc.)- WCCC Arts Office	November 2017 €7,058.87 – Preservation Equipment

Confirmation that agencies / communities are supportive of the proposed project.	Date of Confirmation	Signed By
	Date: 14/03/2018	Signed By B Kirby/H

Detail of Discussion:**Meeting of the 26th March 2018:**The following were the main points raised in the discussion of the project:-

- Mr Jimmy Taaffe Project Officer noted that this is a very interesting project tied into the Waterford Greenway. The promoters wish to publish a high quality heritage guide of the villages along the Greenway. The purpose of the guide is to encourage tourists and visitors into the towns and villages off the Greenway. He noted the following two concerns relating to the project:-
 - 1) The profits will be dispersed among the participating groups for seed money for other projects. This may be viewed as working capital so he has sent in a clarification request to the Department to obtain their view.
 - 2) The bank income
- The Evaluation Committee agreed with Mr Taaffe's concerns noting that essentially the funding is going to the groups rather than the Museum. It was mentioned that it would have been preferable if the proceeds from the sale of the book was used to develop the museum instead.
- A Committee Member expressed reservations that the projected book sales will be achieved noting that it will have a limited appeal.

The Evaluation Committee agreed to defer the project until the next meeting where hopefully the above concerns will have been addressed.

- 1) It was noted that the accounts submitted were unsatisfactory with no indication of where they stand and no tie in to a bank statement etc. It was agreed that this should be reviewed.

Meeting of the 9th April 2018:The following were the main points raised in the discussion of the project:-

- Mr Jimmy Taaffe Project Officer advised that the promoter's letter responded to the following concerns:-
 - a) Dispersing the profits of the book among the participating historical groups and
 - b) Would the profits be considered working capital?
- Mr Jimmy Taaffe advised that normally books are not funded but that this application is being considered as it goes along the route of the new Greenway which is proving so popular.
- The Evaluation Committee agreed that the profits, if any, will be very small noting that the appeal of the book will be quite limited. The concern regarding working capital is not an issue as there is no real expectation of making a profit.
- They discussed the possibility of reducing the number of books from 2000 but it was agreed that it was probably more cost effective to print 2000 copies.
- Mr Jimmy Taaffe advised that the Museum has a relationship with the historical groups and sources a number of its exhibits from them. The profits, if any, will not be going to an individual or to pay an expense but will pay for signage, conservation, brochures, archival material and marketing. It was confirmed that they are all bona fide historical groups.
- The Evaluation Committee agreed that the promoters have the skills and capability to deliver the project noting that previous books were to a very high standard.
- A Committee Member said that this is more of a strategic project and a longer term investment and not really profit making.
- The Committee agreed that they are happy to recommend supporting this project as it is worthwhile to gather & preserve the information. It will appeal to visitors that enjoy the heritage aspect of the trail.

Recommendation: A maximum of €10,087.50 or 75% of eligible expenditure, whichever is the lesser.

Amount Recommended: €10,087.50	75% of Eligible Project Funding:
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Signed: _____

Signed: _____

Chairperson of Evaluation Committee

Committee Member

Date: _____

Date: _____

Issues / Queries raised by Evaluation Committee	Project Officers Response
Was the Book a Commercial Venture/Working Capital	Following written contact with the Museum Society, the written Information supplied demonstrated that the Book was not a commercial venture, and the funds sought not working capital.

Signed: _____

Dated: _____

WLP Project Officer

Overall Evaluation Committee Scoring Record

Date: 9th April 2018

Time: 11am to 3pm

Project Title: **Waterford Greenway**

Project Reference Number: **31LDRWAT106168**

Assessment Criteria	Objective	Issues raised by Evaluation Committee	Weighting	Score
Compatibility with Local Development Strategy	Do the project proposals meet the criteria set out in the LAG business plan for the relevant measure?		Yes / No	
Innovation	Is the product innovative in its nature and does it displace existing enterprises? - Product / Service 9/19 <u>9</u> - Displacement 5/19 <u>5</u> - Job Creation 5/19 <u>1</u>		19	<u>15</u>
Promoters experience	Does the promoter have the training/skills, track record or experience to deliver? - Standards of Operation 6/25 <u>4</u> - Track Record 6/25 <u>5</u> - Structure of Business 6/25 <u>4</u> - Necessary skills base 7/25 <u>7</u>		25	<u>20</u>
Financial Viability	Are the project costs justifiable (reasonableness of costs) and / is funding available to co-fund the project? - Overall Costs 7/25 <u>5</u> - Co Funding 6/25 <u>5</u> - Financial Plan 6/25 <u>4</u>		25	<u>20</u>

	- Deadweight	6/25 <u>6</u>			
Sustainability	Is the project viable and will the service continue to be delivered?			13	16
Requirement	Does the proposal target a specific need or address a specific gap in the market?			18	12
Total				100	44

N.B. Project must receive a minimum score of 65% prior to being recommended for approval.

• Has the potential level of deadweight been assessed for this project? YES / NO

• i.e. would the project proceed without LEADER funding? YES / NO

Recommendations of the Evaluation Committee: Approved

Signature: [Signature]

Signature of Evaluation Committee Chair

Date: 9/4/2018

Denise Walsh

From: pclerkin@cablesurf.com
Sent: Tuesday 17 April 2018 15:36
To: Denise Walsh
Subject: Minutes April 9 2018
Attachments: Minutes 9 4 18-1.doc

Denise,

I have reviewed the attached draft minutes and I am in agreement with them.

Regards,

Paul Clerkin
Chairman of Evaluation Committee

