



Comhpháirtíocht Leader Waterford Leader
Phort Láirge Partnership

Decision of Evaluation Committee

Project ID	31LDRWAT107278
Project Type:	Capital
Project Name:	Dungarvan Aglow 2018
Promoters Name:	Dungarvan & West Waterford Chamber
Address:	Dungarvan & West Waterford Chamber, Unit S32, The Plaza, Dungarvan, Co. Waterford
Description:	Dungarvan and West Waterford Chamber are seeking funds for an elaborate illuminated feature to add to the already renowned Christmas light extravaganza over the Christmas period. With more visitors coming to Dungarvan to experience the Greenway for cycling and walking throughout the year, the erection of these illuminated features at the start of the Greenway in Walton Park are an ideal location for staged photographs. Dungarvan is becoming renowned for their Christmas spectacle and more people are coming to the town at this time of year with the popularity of these cultural events over the Christmas festive period. For 2018, the purchase of a 'Majestic Stag' a free standing illuminated piece in the shape of a 25 foot high stag will provide a unique spectacle and location for photographs.
Theme:	Theme 1 Rural Tourism
Sub-theme:	SA 1.2 Culture & Heritage
Link to LDS	Product development of a Christmas themed festival/event

Total Project Costs	€23,871.84		
Eligible Project Costs	€23,871.84		
Funding sought by promoter:	€17,903.88		
Funding recommended by Evaluation Committee:	€17,903.88		
Details of private funding:	€5,967.96 in house funds		
Voluntary Labour: YES / NO (If yes provide detail)	No		
Synopsis of project:	Funding of a 25 foot illuminated Majestic Stag feature for the Dungarvan Aglow 2018 Christmas festival in Dungarvan		
Detail exactly what WLP will be funding (List items from Project Assessment Report)	Detail	Total Cost (Expenditure)	Grant Aid recommend by the Evaluation Committee @ 75 %
	Illuminated Stag	€23,871.84	€17,903.88

Total Funding		€23,871.84	€17,903.88
Was an assessment completed?: Date: ___6th July '18___	Yes		
Are detailed costings provided for the project? Were the costs for the project considered reasonable and how was this measured?	Yes, direct tendering was used to source quotes and the most economic advantageous tender chosen		
Where the procurement process resulted in less than 3 quotes, the EC must show the additional steps taken to ensure the reasonableness of costs:	Less than 3 quotes were received. One quote was received within the deadline despite 4 companies invited to tender. A further quote was received but arrived after the deadline. The additional but invalid tender acted as a cost comparison. The one valid quote was a supplier who the promoter worked with before and found them very reasonable to deal with.		
Innovative Element of the project:	Dungarvan and West Waterford Chamber are seeking funds for an elaborate illuminated feature to add to the already renowned Christmas light extravaganza over the Christmas period. For 2018, the purchase of a 'Majestic Stag' a free standing illuminated piece in the shape of a 25 foot high stag will provide a unique spectacle and location for photographs.		
Consideration of Deadweight:	The investment in this key feature would not happen as the festival hasn't any funding for capital expenditure only supporting the various events taking place.		
Consideration of Displacement:	There is no displacement of any other festivals. Whilst the Winterval Christmas festival takes place in Waterford city, the Dungarvan Aglow Festival adds to this offering whereby visitors can extend the length of their stay to visit both events in the same county. The Greenway provides the perfect link to both events.		
Economic justification for project:	The festival is used to bring more foot fall to Dungarvan over the Christmas period to support local retailers and businesses. It does not create an income only supports its running costs.		
Average Score for Project:	90/100		
75% level of aid & ceiling:	€17,903.88		
E. C. Executive Summary/Rationale for Funding	The Evaluation Committee agreed to recommend funding this project for the following reasons:- 1. The Evaluation Committee agreed that funding this project is a good use of Rural Development funds as funding will help attract visitors into the town. The Evaluation Committee agreed to recommend funding this project as presented. - A maximum of € 17,903.88 or 75% of eligible expenditure, whichever is the lesser.		

Jobs Created	Jobs Sustained	Match Funding	Previous Grant Aid Received
0	0	€5,967.96	€47,149 from WC&CC

Confirmation that agencies / communities are supportive of the proposed project.	Date of Confirmation	Signed By
No alternative funding apart from WC&CC who are supporting the direct marketing/promotion of the event	Dec 17	Billy Duggan, SEO

Detail of Discussion: The following were the main points raised in the discussion of the project:- - Ms Claire Connors briefly outlined the project to the Evaluation Committee noting that the promoters Dungarvan & West Waterford Chamber of Commerce are looking to add to their existing illuminated figures in the park and wish to purchase a 25ft stag. - The project went out for tender but there was only one comparable supplier quote received. One quote was late back therefore giving a price comparison rather than a tender auction. - It was noted that while the creditors appears huge this relates to the Christmas vouchers which are covered on the cash side. - A Committee Member noted that the figure appears to be full of lights rather than just an outline which is much better. - A discussion ensued on how successful the Dungarvan Aglow project has been in attracting visitors to the area. It was suggested for research purposes that the promoter might visit Killarney as their display is stunning. - The Evaluation Committee agreed that it is a very well presented application. The Evaluation Committee agreed to recommend funding this project as presented. - A maximum of € 17,903.88 or 75% of eligible expenditure, whichever is the lesser.	
Amount Recommended: €17,903.88	75% of Eligible Project Funding: €23,871.84

Signed: _____ Signed: _____

Chairperson of Evaluation Committee

Committee Member

Date: _____ Date: _____

Issues / Queries raised by Evaluation Committee	Project Officers Response

Signed: _____ Claire Connors _____

Dated: _____ 27th Aug '18 _____

WLP Project Officer

Please insert photos below of reference purposes:

Proposed location for the Christmas feature



Overall Evaluation Committee Scoring Record

Date: 13th August 2018

Time: 11am to 3pm

Project Title: **Dungarvan Aglow 2018**

Project Reference Number: **31LDRWAT107278**

Assessment Criteria	Objective	Issues raised by Evaluation Committee	Weighting	Score
Compatibility with Local Development Strategy	Do the project proposals meet the criteria set out in the LAG business plan for the relevant measure?		Yes/No	
Innovation	Is the product innovative in its nature and does it displace existing enterprises? - Product / Service 9/19 <u>7</u> - Displacement 5/19 <u>5</u> - Job Creation 5/19 <u>3</u>		19 15	
Promoters experience	Does the promoter have the training/skills, track record or experience to deliver? - Standards of Operation 6/25 <u>5</u> - Track Record 6/25 <u>5</u> - Structure of Business 6/25 <u>5</u> - Necessary skills base 7/25 <u>5</u>		25 20	
Financial Viability	Are the project costs justifiable (reasonableness of costs) and / is funding available to co-fund the project? - Overall Costs 7/25 <u>5</u> - Co Funding 6/25 <u>5</u> - Financial Plan 6/25 <u>5</u>		25 20	

	- Deadweight	6/25	\$		
Sustainability	Is the project viable and will the service continue to be delivered?			13	10
Requirement	Does the proposal target a specific need or address a specific gap in the market?			18	15
Total				100	90

N.B. Project must receive a minimum score of 65% prior to being recommended for approval.

- Has the potential level of deadweight been assessed for this project? YES / NO
- i.e. would the project proceed without LEADER funding? YES / NO

Recommendations of the Evaluation Committee: Approved

Signature: [Signature]

Signature of Evaluation Committee Chair

Date: 13/02/2018

Denise Walsh

From: [REDACTED]
Sent: Thursday 23 August 2018 11:34
To: Denise Walsh
Subject: Re: August Minutes

Denise,

I am in agreement with draft minutes.

Regards

Paul Clerkin.

On 2018-08-22 15:49, Denise Walsh wrote:

Hi Paul,

Attached please find the amended minutes for you to review.

Thanks & Regards,

Denise Walsh

Administrator / Riarthóir

Waterford Leader Partnership CLG

Lismore Business Park,

Mayfield,

Lismore,

Co. Waterford.

Charities Regulatory Authority No.20070748

