



Comhpháirtíocht Leader Waterford Leader
Phort Láirge Partnership

Decision of Evaluation Committee

Project ID	31LDRWAT108592
Project Type:	L.O. 1 Tourism as a key driver of Economic Development
Project Name:	Camphire Int. Horse Trials and Country Fair 2019
Promoters Name:	Camphire Int. Dev. Committee
Address:	Camphire, Cappoquin, Co. Waterford.
Description:	The project is run by a voluntary committee who have created the Camphire Int. Horse Trials 3*. They have attracted the Nations Cup 2019 to Camphire which is another important milestone in the development of the Int. Horse Trials as a National Centre for Eventing. The project involves the development of disused farmyard into an events headquarters with offices, showers, kitchenette, and medical room. It also involves further development of the actual eventing course and obstacles, and the provision of temporary facilities for the Nations Cup.
Theme:	L.O. 1 Tourism as a key driver of Economic Development
Sub-theme:	S.A. 1.1 Activity Tourism
Link to LDS	S.A. 1.1 Activity Tourism – International Equestrian Events

Total Project Costs	The cost of this project is €195,877.84 and the promoter has requested funding of €146,908.38 or 75% of eligible costs whichever is the lesser.
Eligible Project Costs	The cost of this project is €195,877.84 and the promoter has requested funding of €146,908.38 or 75% of eligible costs whichever is the lesser. However the promoter is receiving €5,000 from WCCC, and this must be deducted from the €146,908.38 leaving €141,908.38 or 72.45%
Funding sought by promoter:	The cost of this project is €195,877.84 and the promoter has requested funding of €146,908.38 or 75% of eligible costs whichever is the lesser.
Funding recommended by Evaluation Committee:	A maximum of €92,196.27 or 75% of eligible expenditure, whichever is the lesser with the following condition:- The building restoration element is to be removed from the application.
Details of private funding:	Cash/Money in account €48,969.46
Voluntary Labour: YES / NO (If yes provide detail)	No
Synopsis of project:	The project involves the development of disused farmyard into an events headquarters with offices, showers, kitchenette, and medical room. It also involves further development of the actual eventing course and obstacles, and the provision of temporary facilities for the Nations Cup.

Detail exactly what WLP will be funding (List items from Project Assessment Report)	Detail	Total Cost (Expenditure)	Grant Aid recommend by the Evaluation Committee @ %
	Radio Hire	2521.50	1,891.125
	Audio Timing	2,400	1,800
	Plumbing	4,588	3,441
	Cross Country Fences	4,250	3,187.50
	Ambulance	3,150	2,362.50
	Chestnut Fencing	2,323	1,742.25
	Roping Posts	3,100.24	2,325.18
	Plant Hire	3,161.10	2,370.825
	Transport Carts	3,930	2,947.50
	Pond Liner	11,886.72	8,915.04
	Live Streaming	16,327	12,245.25
	Show Jumps	9,215	6,911.25
	Groundworks	9,647.50	7,235.625
	Quarry Material	8,991.30	6,743.475
	Temp. Stabling	22,500	16,875
	Disused Yard	72,949.48	0.00
	Electrics	4,937	3,702.75
	Land Use	10,000	7,500
Total Funding		195,877.84	92,196.27
Was an assessment completed?: Date: <u>31/01/2019</u>	The Evaluation Committee agreed that the project assessment was completed on the 31st Jan 19 and following a review noted the following :- - The project fits the Co Waterford Local Community Development Plan Local Objective 1 Tourism as a key driver of Economic Development Strategic Action 1.1 Activity Tourism. - The promoters have the experience and capability to deliver the project successfully.		
Are detailed costings provided for the project? Were the costs for the project considered reasonable and how was this measured?	Yes. As outlined below, the Evaluation Committee agreed that the promoters followed public procurement guidelines Category 1 as the applicant was seeking more than 50%		
Where the procurement process resulted in less than 3 quotes, the EC must show the additional steps taken to ensure the reasonableness of costs:	The Evaluation Committee agreed that the promoters followed public procurement guidelines Category 1 as the applicant was seeking more than 50%		
Innovative Element of the project:	The community run project has evolved to bringing the nations cup to the region.		
Consideration of Deadweight:	This project will not proceed on the same scale without funding but the Evaluation Committee agreed not to fund the renovation works to the farmyard buildings as it will benefit the owners rather than the promoters.		
Consideration of Displacement:	Displacement is not an issue as this is a unique event.		
Economic justification for project:	The project fits in with the Co Waterford LCDC Plan for Rural Tourism.		
Average Score for Project:	After achieving an overall score of 72 out of 100, the Evaluation Committee agreed that they are happy to recommend this project for approval to the Board of Waterford LCDC.		
% level of aid & ceiling:	A maximum of €92,196.27 or 75% of eligible expenditure, whichever is the		

	lesser.
E. C. Executive Summary/Rationale for Funding	The Evaluation Committee agreed to recommend funding this project for the following reasons:- 1. It is a very well run prestigious event of great benefit to the South East in terms of visitors to the area. 2. The project scored 72 out of 100. Recommendation: A maximum of €92,196.27 or 75% of eligible expenditure, whichever is the lesser with the following condition:- 3. The building restoration element is to be removed from the application.

Jobs Created	Jobs Sustained	Match Funding	Previous Grant Aid Received
None	None	€48,969.46	2013 - €38,552.09
			2012 - €115,280.25

Confirmation that agencies / communities are supportive of the proposed project.	Date of Confirmation	Signed By
Failte Ireland	05/02/2019	Sarah Fitzpatrick

Detail of Discussion:

The following were the main points raised in the discussion of the project:-

- Mr Jimmy Taaffe advised the Evaluation Committee that the promoters were assisted in the earlier years of the event but have not received funding for the past three to four years. They have brought the event from strength to strength and it is now surviving as a three star event. This year it has attracted the Nations Cup which is a huge achievement. This will be the last year the project will be seeking funding as hopefully Eventing Ireland will fund going forward.
- The project involves capital work on the old farmyard building, work on the actual course, providing temporary facilities for the event e.g. radio hire, ambulance, transport cost for buggies, etc.
- The Evaluation Committee agreed that it is a good project and that the promoters have the skills and expertise required but queried if this type of event should be getting in more in sponsorship than it seems to be attracting.
- The Committee questioned if the role of the Rural Development Programme includes the restoration of old buildings. It was agreed that unless part of a larger overall project then the restoration of old buildings is more the remit of the Heritage Council.
- A Committee Member noted that this year all the work seem to be funded by grant aid and loans whereas in previous years entries and admission fees were used to offset the grant. Mr Jimmy Taaffe advised that two of the promoters made personal loans and that those fees will be repaying the loans.
- It was advised that the facilities including the outhouse are owned by the Wilkes. They are leasing the facility to the promoters until 2025 for a fee of €10,000 per annum. They have availability and access to the site all year but only run the one big event.
- The Evaluation Committee expressed concerns that part of the funding is going towards the renovation of the farmyard buildings which ultimately will be of benefit to the owners.
- It was also noted that the accounts should be audited accounts.

- A discussion ensued on the possibility of reducing the grant and funding it at a lesser % but it was agreed to keep the % at 75% and exclude the building costs.
- Overall the Evaluation Committee is supportive of this project noting that it is a great benefit to the area.
- The Evaluation Committee agreed to recommend funding this project with the following condition:-
- Funding to be reduced by the capital costs for the restoration of the farmyard buildings.

Amount Recommended: A maximum of €92,196.27 or 75% of eligible expenditure, whichever is the lesser

% of Eligible Project Funding: 75%

Signed: _____

Signed: _____

Chairperson of Evaluation Committee

Committee Member

Date: _____

Date: _____

Issues / Queries raised by Evaluation Committee	Project Officers Response
Funding to be reduced by the capital costs for the restoration of the farmyard buildings.	Accepted

Signed: _____ J.Taaffe _____

Dated: _____ 28/02/2019 _____

WLP Project Officer

Please insert photos below of reference purposes:

(for example a photo of the building to be renovated/machinery being purchased, etc)





Overall Evaluation Committee Scoring Record

Date: 11th Feb 2019

Time: 11am to 3pm

Project Title: Camphire Int Horse Trials and Country Fair 2019

Project Reference Number: 311DRWAT108592

Assessment Criteria	Objective	Issues raised by Evaluation Committee	Weighting	Score
Compatibility with Local Development Strategy	Do the project proposals meet the criteria set out in the LAG business plan for the relevant measure?		Yes / No	
Innovation	Is the product innovative in its nature and does it displace existing enterprises? - Product / Service 9/19 <u>S</u> - Displacement 5/19 <u>S</u> - Job Creation 5/19 <u>S</u>		19	15
Promoters experience	Does the promoter have the training/skills, track record or experience to deliver? - Standards of Operation 6/25 <u>S</u> - Track Record 6/25 <u>S</u> - Structure of Business 6/25 <u>S</u> - Necessary skills base 7/25 <u>S</u>		25	20
Financial Viability	Are the project costs justifiable (reasonableness of costs) and / is funding available to co-fund the project? - Overall Costs 7/25 <u>S</u> - Co Funding 6/25 <u>S</u> - Financial Plan 6/25 <u>4</u>		25	18

	Deadweight	6/25	4.		
Sustainability	Is the project viable and will the service continue to be delivered?			13	10
Requirement	Does the proposal target a specific need or address a specific gap in the market?			18	12
Total				100	75

N.B. Project must receive a minimum score of 65% prior to being recommended for approval.

- Has the potential level of deadweight been assessed for this project? YES / ~~NO~~
- i.e. would the project proceed without LEADER funding? YES / NO

Recommendations of the Evaluation Committee: Exclude destruction of Disused building - Riverside Appal, 1

Signature: Paul Doo

Signature of Evaluation Committee Chair

Date: 11 Feb, 2019.

Denise Walsh

From: pclerkin@cablesurf.com
Sent: Tuesday 19 February 2019 15:28
To: Denise Walsh
Subject: Draft Minutes of Evaluation Committee Meeting on 11th February 2019.

Hi Denise,

I have reviewed the draft minutes of this meeting and i am fully in agreement with them.

Regards,

Paul Clerkin

