



Comhpháirtíocht Leader Waterford Leader
Phort Láirge Partnership

Decision of Evaluation Committee

Project ID	IE31WAT100166
Project Type:	Capital
Project Name:	Dungarvan Brewing Company
Promoters Name:	Dungarvan Brewing Company
Address:	Unit 5 Westgate Business Centre, Dungarvan, X35HY48
Description:	The project aims to enhance the brewery operations by implementing an upgrade to the operation processes. The upgrade is designed to improve operational efficiency and elevate the production of the brewery in the addition of a bottle label printer.
Theme:	1. Economic Development and Job Creation. Sub theme
Sub-theme:	1a Green Economy
Link to LDS	Supporting enterprises to operate more efficiently and reducing carbon footprint

Total Project Costs	€8,854.79		
Eligible Project Costs	€8,854.79		
Funding sought by promoter:	€6,641.09		
State one of the following: - First Review / Previously Deferred or Not Recommend	First Review		
Funding recommended by Evaluation Committee:	€6,641.09		
Details of private funding:	€2,213.70		
Voluntary Labour: YES / NO (If yes provide detail)	No		
Synopsis of project:	Investing in an automated bottle label printer to replace the manual inefficient process and waste		
Detail exactly what WLP will be funding (List items from Project Assessment Report)	Detail	Total Cost (Expenditure)	Grant Aid recommend by the Evaluation Committee @ 75%
	Bottle label printer	€8,854.79	€6,641.09
Total Funding		€8,854.79	€6,641.09

Was an assessment completed?: Date: 24/05/2024_	Yes
Are detailed costings provided for the project? Were the costs for the project considered reasonable and how was this measured?	Yes, direct tendering was used
Where the procurement process resulted in less than 3 quotes, the EC must show the additional steps taken to ensure the reasonableness of costs:	Direct tendering resulted in two quotations however one quotation had to be omitted as was received just after the deadline but provided a comparable price
Innovative Element of the project:	Promoter is seeking a bottle labelling printer machine to speed up the process of preparing bottles for packing in crates of 150 bottles. A machine is currently on lease and having their own machine is a more sustainable, cost saving option that will benefit expansion plans.
Consideration of Deadweight:	The project would proceed on a much reduced basis over an incremental period of time. From my perspective, the project would greatly benefit from this funding investment as funds are currently constrained in efforts to grow the business under new stewardship
Consideration of Displacement:	There is no other local craft brewery within a 30km radius of Dungarvan.
Economic justification for project:	Safeguarding the three existing jobs and creating a further 2.5 jobs over the next two years.
Average Score for Project:	80/100 (2)
% level of aid & ceiling:	A maximum of €6,641.09 or 75% of eligible expenditure, whichever is the lesser.
E. C. Executive Summary/Rationale for Funding	The Evaluation Committee agreed to recommend funding this project for the following reasons:- 1. The project aligns with the LCDC Local Development Plan to support projects under Theme I: the Economic Development and Job Creation and Sub Theme 1.1 1a Green Economy. 2. The project scored 80/100 (2) A maximum of €6,641.09 or 75% of eligible expenditure, whichever is the lesser

Jobs Created	Jobs Sustained	Match Funding	Previous Grant Aid Received
2.5	3	€2,213.70	€0

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Confirmation on the applicant's position re De-Minimus and double from the relevant agencies.	Date of Confirmation	Signed By
Local Enterprise Office	24 th of May '24	Brid Kirby

The following were the main points raised in the discussion of the project:

- Ms Connors advised that the business recently changed hands and is under new ownership. Mr Tom Dauber sees a growing demand for local craft beef both locally and globally and has applied for funding to modernise the bottle labelling printer This will help automate the process and will be more efficient than doing it by hand.
- The Committee discussed the ownership of the business and assumed that it was purchased as a going concern.
- It was advised that the previous owner stayed on for three months to help familiarise the new owner with the business.
- It was queried if there should be a policy on funding breweries and if it should be supported by the IDA. Ms Connors clarified that it is allowable under the rules.
- It was noted that the promoter doesn't seem to have a unique selling point for Ireland but it was acknowledged that he could know the local US market and be able to make a success of exporting the product.
- The financial projections demonstrate the promoter's confidence in the business and their commitment to supporting it until the forecasted profit is achieved in 2027.
- While the application did have some gaps the Evaluation Committee felt that they would like to give a signal of encouragement as the promoter is going into a very competitive market.
- The Evaluation Committee agreed that the investment in equipment upgrades will lead to greater production efficiencies and cost savings.

The Evaluation Committee agreed to recommend funding this project for the following reasons:-

1. The project aligns with the LCDC Local Development Plan to support projects under Theme I: the Economic Development and Job Creation and Sub Theme 1.1 1a Green Economy.
2. The project scored 80/100.

A maximum of €6,641.09 or 75% of eligible expenditure, whichever is the lesser.

Amount Recommended: €6,641.09	75% of Eligible Project Funding: €8,854.79
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Signed: _____

Signed: _____

Chairperson of Evaluation Committee

Committee Member

Date: _____

Date: _____

Issues / Queries raised by Evaluation Committee	Project Officers Response

Signed: Chait Gurob

Dated: 4th of July 2024

WLP Project Officer

Please insert photos below of reference purposes:



Overall Evaluation Committee Scoring Record

Project Title: <u>Buagreen Brewing Company</u>	Project Reference no: <u>1E31WAT100166</u>	Date: <u>1/7/2024</u>	Time: <u>11am</u>
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Q	Assessment Criteria	Objective	Evaluation Committee comments	Weighting	Score	
1	Has project development officer report indicated that any documentation / information requested has not been provided by the project promoter(s)	Ensure that the project promoter has provided all the required information / documentation requested by project development officer to progress this project.		N/A	Pass	Fail
2	Displacement	Does the project comply with displacement requirements?		N/A	Pass	Fail
3	Compatibility with Local Development Strategy (LDS)	Do the project proposals meet the criteria set out in the LAG's LDS for the relevant measure?				
4	Innovation	Is the project innovative in its nature?			15	
5	Project Promoter experience	Does the promoter have the training/skills, track record or experience to deliver?			14	
6	Financial Viability	Do the proposed actions and associated costs appear reasonable and represent value for money, and is adequate funding available to co-fund the project?			14	
7	Sustainability	Is the project viable and will the service continue to be delivered?			13	
8	Requirement	Does the proposal target a specific need or address a specific gap in the market?			12	
9	Deadweight	Would the project proceed without LEADER funding?	YES	N/A	N/A	12
			NO			
	N.B. Prior to being recommended for approval, projects must: - pass question 1 and 2 - answer no to question 9 - receive a minimum score of 65%.			Total:	80	
Recommendation of the Evaluation Committee:						
Recommended						

Signature of Committee Chair: John Moloney Date: 1/7/2024

Denise Walsh

From: john moloney <moloney.john5@gmail.com>
Sent: Friday 5 July 2024 13:01
To: Denise Walsh
Subject: Re: Evaluation Meeting 1 July 2024 - draft evaluation minutes

Follow Up Flag: Follow up
Due By: Monday 8 July 2024 09:30
Flag Status: Flagged

Hi Denise

I have reviewed the minutes and I am satisfied that they are a true record of the discussion and recommendations of the meeting of the WLP Evaluation Committee on July 1st 2024.

Thank you
Regards
John Moloney

On Fri, 5 Jul 2024 at 10:08, Denise Walsh <Denise.Walsh@wlp.ie> wrote:

Good Morning John,

Attached please find the draft evaluation minutes for you to review.

Kind Regards,

Denise Walsh

Riarthóir / Administrator

Comhpháirtíocht Leader Phort Láirge / Waterford Leader Partnership CLG

Páirc Ghnó an Leasa Mhóir, Lios Mór, Co. Phort Láirge P51XVP6 / Lismore Business Park, Lismore, Co. Waterford P51 XVP6

Fón 058-54646 /086 823 6664

Ríomhphost /Email : denise.walsh@wlp.ie

Láithreán Gréasáin / Website www.wlp.ie