



Comhpháirtíocht Leader Waterford Leader
Phort Láirge Partnership

Decision of Evaluation Committee

Project ID	IE31WAT101375
Project Type:	Investment & other supports
Project Name:	Land based activity enhancement
Promoters Name:	Dunmore East Adventure Centre Ltd
Address:	The Harbour, Dunmore East, Co. Waterford
Description:	The promoter is looking to invest in two new land based activities – laser maze and ninja course to enhance their current land based offering and year round product range
Theme:	Theme 1 Economic development and job creation,
Sub-theme:	1c Rural tourism and recreation, 1.3 Support and develop activity tourism
Link to LDS	Supporting the development of tourism products in the county particularly off season
Is the project at Stage 10 on the IT System Y/N	Y

Total Project Costs	€68,086		
Eligible Project Costs	€68,086		
Funding sought by promoter:	€51,064.50		
State one of the following: - First Review / Previously Deferred or Not Recommend	First review		
Funding recommended by Evaluation Committee:	€40,851.60		
Details of private funding:	€17,021.50		
Voluntary Labour: YES / NO (If yes provide detail)	No		
Synopsis of project:	The new activities are new to Waterford and will extend the opening season to year-round visitors		
Detail exactly what WLP will be funding (List items from Project Assessment Report)	Detail	Total Cost (Expenditure)	Grant Aid recommend by the Evaluation Committee @ 60%
	Laser maze	12,900	€7,740
	Ninja course	55,186	€33,111.60
Total Funding	Total	€68,086	€40,851.60

Was an assessment completed?: Date: <u>12.02.2025</u>	Yes
Are detailed costings provided for the project? Were the costs for the project considered reasonable and how was this measured?	Yes, etendering was used and the most economic advantageous tender process used to select the chosen suppliers
Where the procurement process resulted in less than 3 quotes, the EC must show the additional steps taken to ensure the reasonableness of costs:	N/A – etendering used/open procedure
Innovative Element of the project:	The land based activities are not available in the region
Added Value – How will the added value of LEADER funding be demonstrated in the delivery of this project?	LEADER funding will enhance their current tourism offering for land based year round activities
Consideration of Deadweight:	The promoter has advised the project would not go ahead without funding due to a reduced turnover in 2024 similar to other hospitality businesses. In my assessment, the promoter requires funding support to invest in further capital equipment
Consideration of Displacement:	There are no other similar competitors to the promoter in County Waterford and the promoter is always actively investing in new products to remain competitive
Economic justification for project:	Sustaining local employment and the business and bringing added footfall to the area
Average Score for Project and Ranking:	86/100
% level of aid & ceiling:	A maximum of €40,851.60 or 60% of eligible expenditure, whichever is the lesser.
E. C. Executive Summary/Rationale for Funding	The Evaluation Committee agreed to recommend funding this project for the following reasons:- 1. The promoter has a proven track record for delivering projects successfully. 2. This project aligns with the Local Development Plan under Theme 1 Economic development and job creation, 1c Rural Tourism and Recreation, 1.3 Activity tourism 3. The project scored 86/100

Jobs Created	Jobs Sustained	Match Funding	Previous Grant Aid Received
0	17fte	€17,021.50	€91,524.15

Confirmation on the applicant's position re De-Minimis and double from the relevant agencies.	Date of Confirmation	Signed By
Failte Ireland	11 th March 25	Ivona Carr

Amount Recommended: €40,851.60	60 % of Eligible Project Funding: €68,086
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Signed: _____

Chairperson of Evaluation Committee

Date: *John A. Hannaford* Date: 25/3/2025
Chair of Evaluation Committee

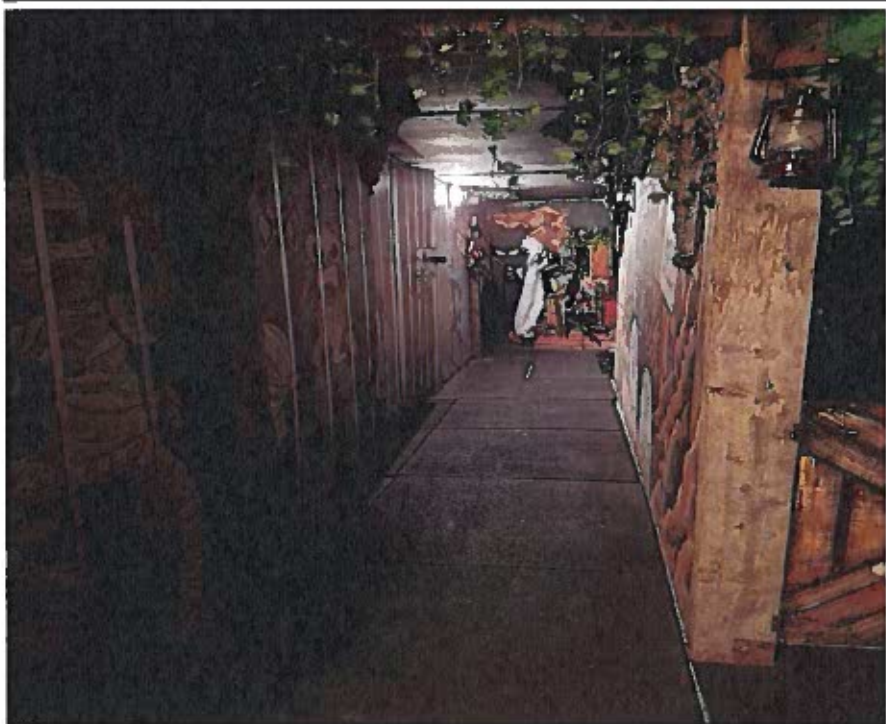
Issues / Queries raised by Evaluation Committee	Project Officers Response

Signed: *Clare Lewis*

Dated: 12th March 2025

WLP Project Officer

Please insert photos below of reference purposes:





Overall Evaluation Committee Scoring Record

Project Title: <u>Land based activity enhancement</u>	Project Reference no: <u>LE31WAT101375</u>	Date: <u>11/3/2025</u>	Time: <u>11am</u>
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Q	Assessment Criteria	Objective	Evaluation Committee comments	Weighting	Score	
1	Has project development officer report indicated that any documentation / information requested has not been provided by the project promoter(s)	Ensure that the project promoter has provided all the required information / documentation requested by project development officer to progress this project.		N/A	Pass	✓
2	Displacement	Does the project comply with displacement requirements?		N/A	Pass	✓
3	Compatibility with Local Development Strategy (LDS)	Do the project proposals meet the criteria set out in the LAG's LDS for the relevant measure?				13
4	Innovation	Is the project innovative in its nature?				14
5	Project Promoter experience	Does the promoter have the training/skills, track record or experience to deliver?				15
6	Financial Viability	Do the proposed actions and associated costs appear reasonable and represent value for money, and is adequate funding available to co-fund the project?	Reduced funding to 65% €40,851.60			20
7	Sustainability	Is the project viable and will the service continue to be delivered?				12
8	Requirement	Does the proposal target a specific need or address a specific gap in the market?				12
9	Deadweight	Would the project proceed without LEADER funding?	YES	NO	N/A	N/A
N.B. Prior to being recommended for approval, projects must: - pass question 1 and 2 - answer no to question 9 - receive a minimum score of 65%.				Total:	86	
Recommendation of the Evaluation Committee:				Approved		

Signature of Committee Chair:  Date: 11/03/2025

